



Data  
Saves  
Lives

Introducing the Data  
Saves Lives Initiative

#DataSavesLives

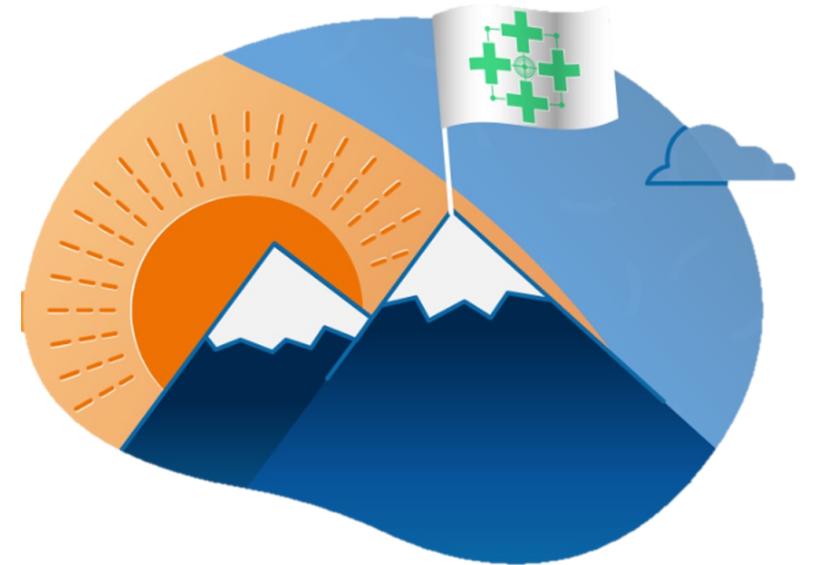
# What is Data Saves Lives?

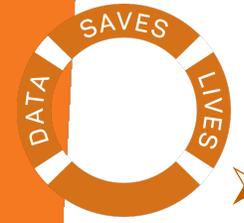


Data Saves Lives is multi-stakeholder initiative led by the **European Patients' Forum (EPF)** and the **European Institute for Innovation through Health Data (i-HD)**.

Our aim is to raise wider patient and public awareness about the importance of health data, improve understanding of how it is used and establish a trusted environment for dialogue on this issue.

We have developed a range of resources and hold regular live events to make this possible...



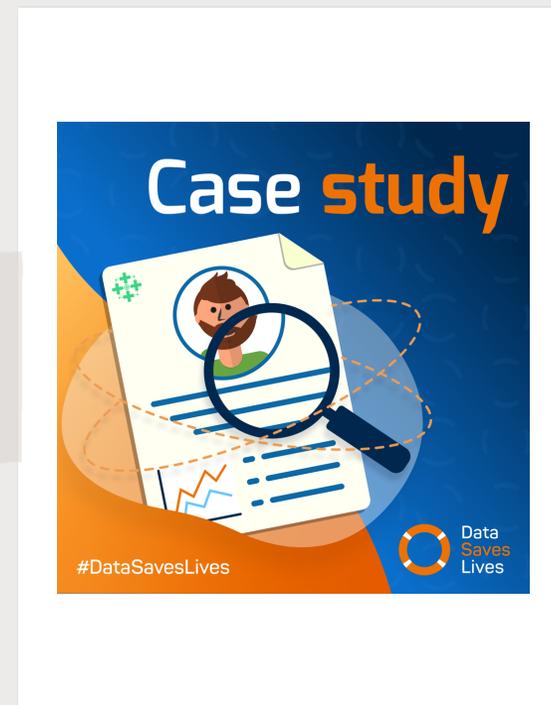
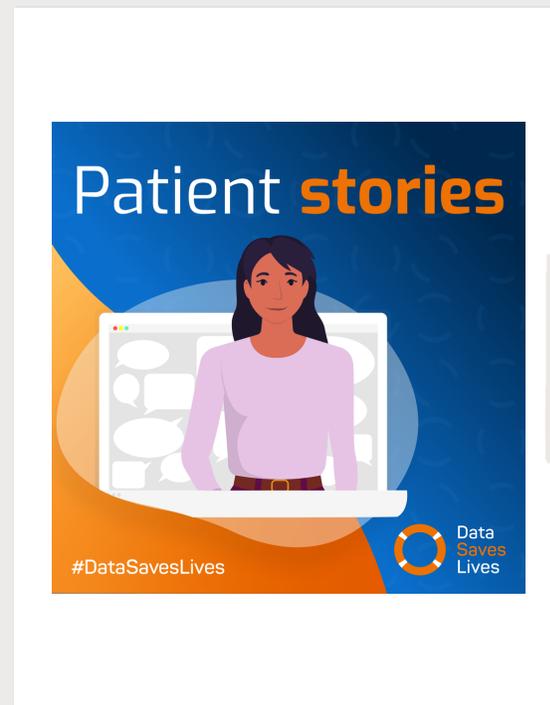


# Our objectives



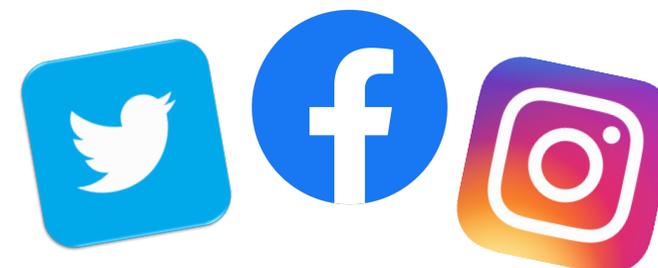
- **Raise awareness** about the value of health data in supporting health research and improving healthcare
- **Increase understanding** in how data is used and encourage discussion about responsible use
- **Empower patients and healthcare professionals** to realize the potential of new sources of data and digital technologies
- **Create resources** adaptable to use at national/local level
- **Show real-life examples** on how data is used for the benefit of patients





[www.datasaveslives.eu](http://www.datasaveslives.eu)

How do we spread the word of how  
#DataSavesLives?





# Principles



- **Integrity**
- **Transparency**
- **Neutrality**
- **Evidence-based**

# With the support of our expert advocates



**Data Saves Lives**

**Dr James Harmsworth King**  
Evergreen Life

#DataSavesLives 0:07 / 12:02

Join us for a live Tweet Chat on  
**How can we improve health data literacy among patient communities?**  
featuring insights from our expert panellists

**@TrishnaBharadia**  
Health Advocate and Patient Engagement Champion

**@k\_sensen**  
Health Literacy Trailblazer

**@MacMunter**  
Head of International Projects Unit, Danish Committee for Health Education

**@fhpatienteurope**  
The European Familial Hypercholesterolaemia Patient Network

**DATE:** 19<sup>th</sup> February      **TIME:** 13:00 – 14:00 CET

**Follow or tweet the hashtag**  
**#DSLChat** to join in

datasaveslives.eu

**Data Saves Lives**

Now, more than ever, because of a common health crisis, the value of health data is its capacity to provide us with a shield of light that sheds comprehension and allows us to find possible solutions for the future based on the common good and where vulnerable people are not left behind.

**Victoria Romero Pazos,**  
President of LIRE & EULAR-PARE Liaison Officer, Spain  
#DataSavesLives

**#DataSavesLives**

UNDERSTANDING THE POWER OF THE 'QUANTIFIED SELF': HOW DOES CITIZEN-GENERATED HEALTH DATA COMPARE TO THAT COLLECTED BY CLINICIANS?

# Supporting longevity through a dedicated Data Saves Lives Toolkit



This year, DSL is launching a toolkit to equip patient groups and health influencers with the information and materials they need to have a positive dialogue with their communities about health data and to potentially launch their own health data initiatives.

Initial contents:

1. Introduction – why support DSL?
2. Explaining how Data Saves Lives guide
3. Guide to using digital health tools
4. DSL general communications guidance
5. DSL risk assessment tool
6. Template webinar agenda
7. Template survey
8. Health data factsheet



Pilot launch in June to an initial committee of patient group representatives, with full launch at EPF Congress



# How can you stay connected?



[datasaveslives.eu/](https://datasaveslives.eu/)



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